



Diane Méry

www.dianemery.com
@diane_mery

+33 6 24 36 70 73
contact@dianemery.com
75018 Paris - France

As an **Art Director in Graphic Design** in Paris, I work with all types of brands, **from their creation to their digital/print communication**. I also design **immersive and interactive experiences** for cultural, sporting and commercial projects.

Holding a **Master's degree in Art Direction in Visual Communication**, a **Master's degree in Marketing** and a **Bachelor's degree in Fine Arts**, I incorporate my visual culture into the projects I work for, as well as their marketing dimension.

SKILLS **VISUAL COMMUNICATION** : *Artistic Direction · Motion design · UX/UI · Advertising · Visual identity · Layout · Immersive design · Interactive design*

MANAGEMENT : *Marketing strategy · Project management · Team supervision*

SOFTWARES : *Adobe Suite · Figma · Canva · Keynote/Powerpoint · TouchDesigner · Cinema 4D · p5.js · HTML/CSS*

LANGUAGES : *French, mother tongue · English, professional proficiency (B2 Level)*

PROFESSIONAL EXPERIENCES

FREELANCE GRAPHIC DESIGNER Since 2017

Le choix de l'école / Casamaas / Luz Collections / Studio Mac Mahon...
Artistic Direction · Visual identities · Posters · Booklets · Organic posts on social networks

SUPERBOLT · Franco-American Marketing Digital Agency 2020 - 2023

Permanent contract - Graphic Designer, Manager of the French creative team

Malin+Goetz / Happiest Baby / Irene Forte / Wolf Project / Verlas / Aurate / Callaly / Natura

Creative strategy · Paid socials · Newsletters · Landing pages · Displays · Management · Team spirit

PARTIES PRENANTES · Corporate Communication Consultancy Agency 2019 - 2020

Work/Study training program - Graphic Designer

Ministère du Travail / Haute Autorité de Santé / Santé Publique France / La médecine thermale / MSA / CCCA-BTP

Development of brand guidelines for campaigns · Posters · Mini-magazines · Booklets · Methodological guides · Infographics · Displays · Powerpoint templates

MV DESIGN · Retail and Design Agency 2018

Internship - Graphic Designer

Bienvenue à la ferme / Générale d'optique / Autogrill / Total / Anoralp

Visual identities · Brand guidelines · Signages · Wall illustrations · Moodboards · Presentations

DRAGON ROUGE · Design Agency 2014 - 2015

Internship - Project Manager Assistant - Consumer Branding, Prospective and Innovation

Nestlé Waters (Vittel et Contrex) / Le Petit Marseillais

Concepts for new products via ad hoc studies and workshops with the brands · Analysis of societal data · Updating of the brands trends database

National Geographic · London flagship 2013 - 2014

Fixed-term contract - Sales employee

Selling · General stock duties · Data input for customer loyalty database · Participation at WildPhotos 2013 exhibition at Royal Geographical Society

EDUCATION **INTUIT.LAB, SCHOOL OF DESIGN & CREATIVE STRATEGY** 2015 – 2020

Master II Art Direction in Visual Communication - Work/Study training program in M2

Artistic Direction · Visual Identity · Advertising · Layout · UX / UI

IESEG, SCHOOL OF MANAGEMENT 2009 – 2015

Master II Management - Specialization in Marketing

Marketing Strategy · Digital Marketing · Management

LA SORBONNE, PARIS 1 2011 – 2014

Bachelor Fine Arts - Distance Education Program - CNED

Art History · Art Philosophy · Fine Arts

GENERAL BACCALAUREATE - Science · Specialization in Fine Arts 2009

HOBBIES Photography, Drawing, Piano, Shows, Exhibitions, Scientific interest
Diving (cruises in the Red Sea), Cycling